

# Butler

Trucks and  
earth moving machines  
tyres and rim

**The Butler Passport  
to higher performance**

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## 1.0.0 INTRODUCTION

What is the most effective way to sharpen your competitive edge?

**“The Butler passport to higher performance”**

### Training program

This training program will increase your knowledge and understanding of the Butler products, tyre and rim technology and salesmanship.

It is our commitment to helping you set yourself apart from the competition. Our goal is to help you become better prepared and better equipped to service your customers.

By mastering the fundamentals and also the details, you will develop greater self-confidence and enhance your ability to communicate clearly and effectively with your customers.

The training program is an independent learning experience, designed in a flexible user-friendly format. Your participation will allow you to become a more proficient, more productive and more successful professional. It will take a reasonable amount of time and perseverance on your part. However, the rewards include your personal and professional success.

ALTERATIONS RESERVED